

# COVID-19 Messaging



Communities  
In Schools

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Georgia

In schools to help kids stay in school.

# The Themes

## Focus on:

- Efforts to mitigate extended learning loss
- Opportunities to **reengage** students in learning
- Work to support students as they **recover** from the trauma of the last several months
- Ways of partnering with parents and educators to **reimagine** school and home learning environments so they are safe, effective and equitable.

# Message Points

- Schools are the heart of our communities. When they closed, it disrupted learning for our kids, cut them off from some of the basic supports they received in the school building like regular meals, clothing, housing assistance and medical care and separated them from the teachers and other caring adults who supported their emotional well-being.
- Across the country, students are coming back to school with more of their basic needs unmet. They also are experiencing higher levels of emotional trauma. They're worried about falling behind in school; anxious about the health and finances of their loved ones and frustrated by the national struggle over systemic racism which affects many of them personally.
- Many are at greater risk for falling behind in classes, disengaging from learning and even dropping out.

# Message Points

- Whether students are learning in school or at home, they will need extra supports this school year. **Communities In Schools** will be waiting for them, all day and every day. We will connect students to the support they need in the classroom and beyond.
- **We'll be working in schools and across communities** to bring resources like meals, health and hygiene supplies, access to technology and learning material to the kids that need them the most.
- **We will help reengage in learning, recover from the emotional trauma of the last several months and reimagine their learning environments so they're safe, effective and equitable.**
- And we'll continue to **raise our voice in national conversations on racial equity** to help ensure **all students have the same opportunity to succeed** whether learning takes place in school or at home

# Digital Media

## Videos to Share

CIS 2020 PSA

<https://youtu.be/1ifgtiYD7Bk>

What We Are Made Of - Nasje

<https://youtu.be/yNsrPJKM618>

In Schools and Beyond PSA (2020).

<https://youtu.be/MSEDKv8dBO4>

We Are One Family, One Community

[https://youtu.be/\\_ScupfB2R4k](https://youtu.be/_ScupfB2R4k)

2020 Online PSA - In Schools and Beyond

<https://youtu.be/IPP6ap3LCiE>

The Power of Partnership

[https://youtu.be/\\_XQckVBSwzM](https://youtu.be/_XQckVBSwzM)



**In Schools and Beyond PSA (2020).**

401 views • 4 months ago



**We Are One Family, One Community**

323 views • 4 months ago

# #Digital Media



- **A Rey of Hope will return in October**  
In lieu of curated messages we will share inspirational videos from previous All In Awardees in the lead up to Leadership Town Hall 2020.





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Thank You!